ARSHAD J

Web Developer & Designer

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PROFESSIONAL SUMMARY

Web Developer and Designer with 8+ years of experience building responsive, user-friendly websites for clients worldwide. Skilled in HTML5, CSS3, JavaScript, Bootstrap, WordPress (custom themes and plugins), WooCommerce, Shopify and Tailwind CSS, with hands-on experience in UI/UX design, SEO and page optimization, and web hosting and domain management. Experienced in turning client requirements into functional, visually polished websites across e-commerce, education and construction industries.

CORE SKILLS

- **Front-End Development:** HTML5, CSS3, JavaScript, Tailwind CSS, Bootstrap, Responsive Web Design
- **CMS and E-Commerce:** WordPress (Custom Theme and Plugin Development), Elementor, WooCommerce, Shopify
- **Back-End Basics:** PHP (Basic and MVC)
- **Design:** UI/UX Design, Figma, Adobe Photoshop, Adobe Illustrator
- **SEO:** On-Page SEO, Page Speed Optimization
- **Hosting and Domains:** Hostinger, GoDaddy, DNS Management, SSL Certificates, FTP, Database Management, Zoho Mail
- **Other Tools:** Visual Studio, Adobe Premiere Pro, Pinnacle Studio, Microsoft Office

WORK EXPERIENCE

Web Developer & Designer | Growthark Media UAE, Kochi, Kerala, India **| 2022 – Present**

- Delivered website projects for clients across e-commerce, education and construction industries.
- Built responsive, SEO-friendly websites for clients worldwide using HTML5, CSS3, JavaScript, Bootstrap and WordPress.
- Collaborated with clients to update and refresh website designs as business requirements and design trends evolved.

WordPress Developer | Integrated Digital Solutions Ltd, Ernakulam, Kerala, India **| 2020 – 2021**

- Designed and developed custom WordPress websites tailored to each client's needs and preferences.
- Provided ongoing maintenance and support for existing client websites.

Web Developer & Designer | Astrasoft, Trivandrum, Kerala, India **| 2017 – 2020**

- Developed 100+ responsive, user-friendly websites using HTML5, CSS3, JavaScript and WordPress.

EDUCATION

Bachelor of Commerce (B.Com) | Madurai Kamaraj University **| 2017 – 2020**

CERTIFICATIONS AND TRAINING

- PHP (Basic and MVC) Training | IPSR Solutions Ltd, Trivandrum, Kerala | May 2016 – July 2016
- Software Trainee (PHP) | IPSR Solutions Ltd, Trivandrum, Kerala | July 2016 – January 2017

PORTFOLIO

- Forads UAE (advertising company website): https://forads.ae/
- UNBOUND FZE (gym wear and apparel brand website): https://unbound.ae/
- C4 Interiors (Italian interior design company website): https://c4interiors.com/
- Carline Car Rental (Dubai car rental company website): https://carlinerental.com/
- Docit (tax registration company website): https://docit.ae/
- Let's Collab (creator listing company website): https://letscollab.biz/

View more projects: https://arshadjamal.online/

LANGUAGES

English, Malayalam, Tamil, Hindi (read and write), Arabic (read and write)

REFERENCES

- Anwin Roy (Growthark Media): anwinroy@yahoo.com
- Integrated Digital Solutions Ltd (Harish): harish@idsl.online
- Astrasoft (Anoop): info@astrasofttech.com